

ReA! Art Fair 2025: PROJECT SPACES

April 2025



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www.reafair.com

About

PROJECT SPACES is a special section of the V Edition of ReA! Art Fair dedicated to HOSTING organizations, art spaces, and art foundations that represent unique and innovative contemporary visual art research.



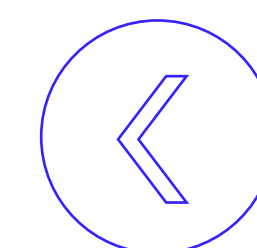
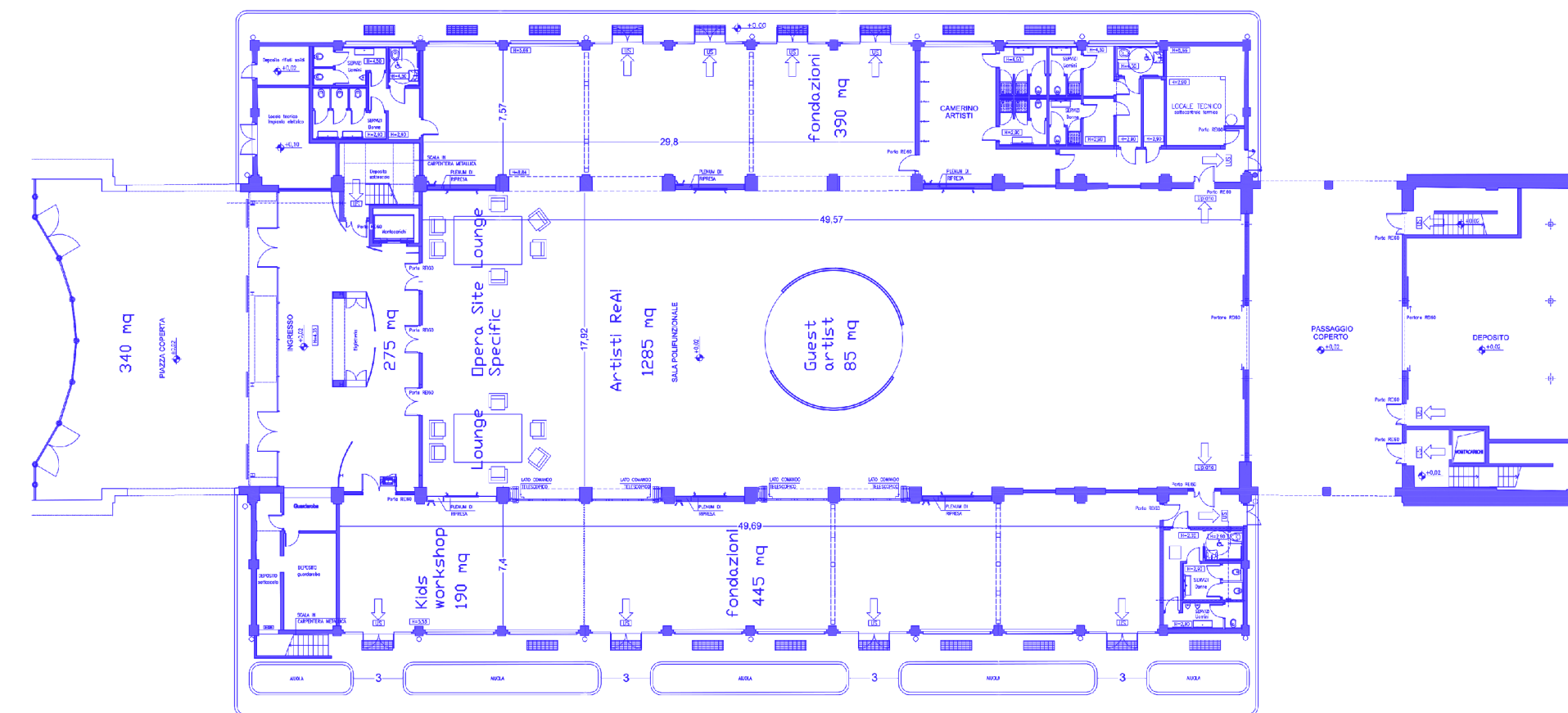
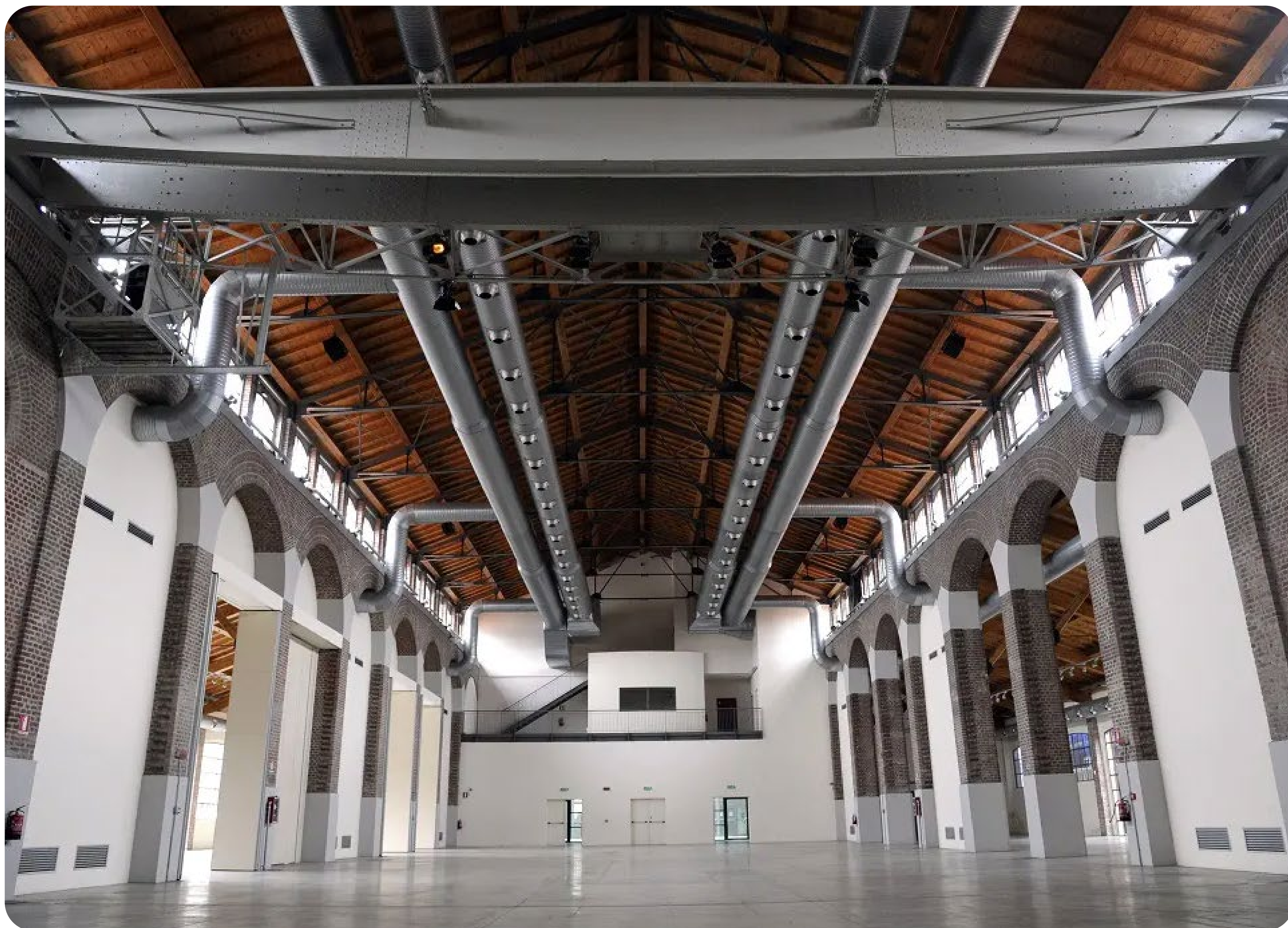
WHO can apply:

Artist-run Spaces, Residencies, Art Foundations, Associations, and Galleries with independent and emerging artist program.

ReA!

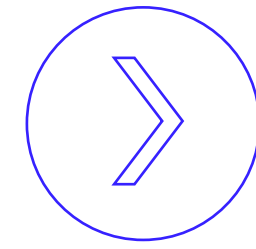
Where

Fabbrica del Vapore Milan, Italy



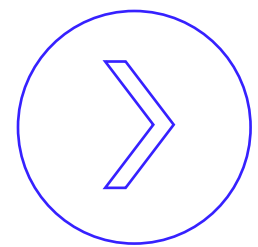
"Cattedrale":
3000 m²
total exhibition space

Exhibitor guidelines



Projects invited to apply must:

- Emphasize a **HIGH-QUALITY** artist program
- Showcase mainly **YOUNG and EMERGING** artists
- Propose solo or curated group presentations focusing on **NEW DISCOVERIES** in contemporary art

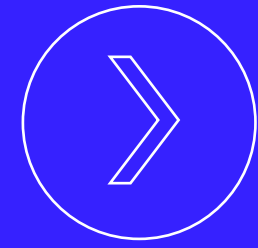


Required application documents:

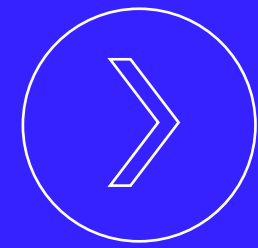
- Complete the **APPLICATION FORM**
- Provide project **MISSION statement** (organization description)
- Present your **EXHIBITION CONCEPT**, including a sketch, artist proposals, and artwork images



Application



Submit all application documents via the provided web form at www.reafair.com/open-call-org by **NOVEMBER 30TH 2024**.



Evaluation and Selection CRITERIA:

- **QUALITY** of project's artist program
- The stand concept's quality, with a preference for **ONE TO THREE** artists
- Emphasize **NEW** and **EMERGING** artistic positions in your presentation
- **ADDITIONAL** activities and press mentions
- **Founding year** of the organization

Participation Fees

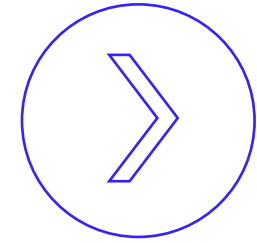
(free of VAT)

- **5 m²** > **1.000 euros**
- **8 m²** > **1.300 euros**
- **10 m²** > **1.700 euros**
- **15 m²** > **2.000 euros**



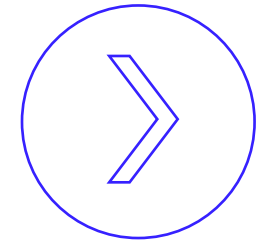
Custom pricing available for spaces larger than 15 m²

Services included



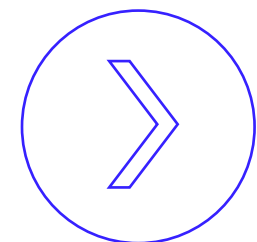
White Painted Panel Walls

High-quality white painted panel walls to ensure a **PROFESSIONAL PRESENTATION** of artworks.



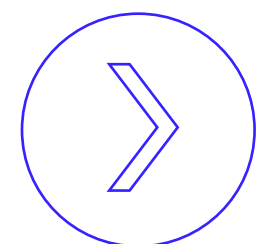
Lighting

Adequate lighting provided, with **ONE LIGHT per EACH 1-METER PANEL** of space to ensure optimal visibility of displayed artworks.



Furniture

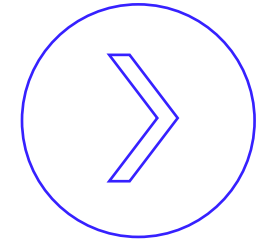
ONE TABLE provided to facilitate **INTERACTIONS** with visitors and display materials.



Participation in Public Talks

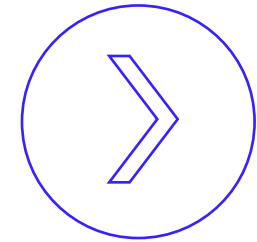
GUARANTEED participation in public talks, providing a **PLATFORM** for exhibitors to discuss their work and engage with the audience.

Services included



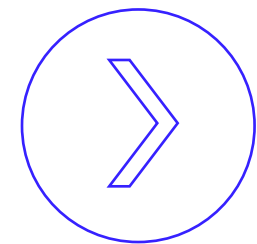
Exhibitor Badges

Exhibitor badges for easy IDENTIFICATION and ACCESS to all fair areas.



Inclusion in the Fair Catalogue

Listing in the OFFICIAL ReA! Art Fair catalogue, both ONLINE and PRINT versions.

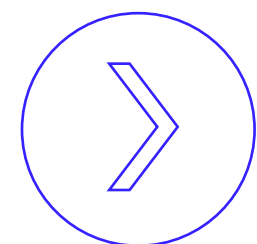


Wi-Fi Access

Complimentary Wi-Fi access for the duration of the fair to ensure CONNECTIVITY.

On-site Security

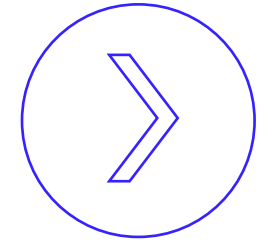
On-site security personnel to ensure the SAFETY and SECURITY of the exhibits and participants.



Cleaning Services

Regular cleaning services to maintain the CLEANLINESS and PROFESSIONALISM of the exhibition area.

Services included

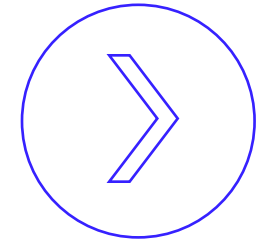


Signage

Standardized **BOOTH SIGNAGE** to identify each exhibitor clearly.

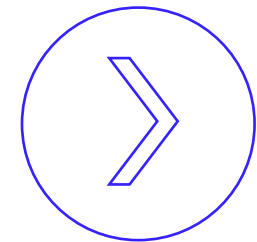
Power Supply

Electrical power supply to support **LIGHTING** and any additional **ELECTRONIC EQUIPMENT**.



Storage Space

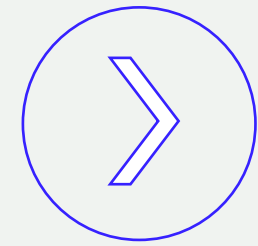
Access to shared storage space for **PACKAGING MATERIALS** and other essentials.



Technical Support

On-site technical support to assist with setup and any **TECHNICAL ISSUES** that may arise during the fair.

Additional support



- Online art fair **PRESENTATION** by media partners.
- International **VIP MAILING** and a limited number of **VIP TICKETS** for collectors.
- **PUBLIC and PRESS OUTREACH**, including ads in international art magazines and billboards in Milan.
- Inclusion on **ReA! WEBSITE** with a link to the project website.
- Social media digital **FEATURES** and press mentions.



Fact sheet

ReA!

ReA! Art Fair 2025

V Edition

FACT SHEET

Fair days	tbd, April 2025	
Set up	tbd, April 2025	
Press Conference	tbd, April 2025	
VIP Preview day	tbd, April 2025	
	VIP Hours	11am – 8pm
Public days	tbd, April 2025	
	Public Hours	11am – 8pm
Dismantling	tbd, April 2025	
Venue	Fabbrica del Vapore Via Cesare Procaccini 4, 20154, Milan, Italy	
Director	Maryna Rybakova	
Artistic Director	Pelin Zeytinci	
VIP Relations	Fruzsina Kasko	vip@reafair.com
Organizer	ReA! Arte ETS, Milan, Italy	info@reafair.com +393343135052 www.reafair.com
Bank Information	Rea Arte IBAN: IT85M0538701615000042206513 BPER BANCA MILAN	

Please direct further inquiries to: info@reafair.com or call **+393343135052**